



## **ABOUT THE McDONALD'S ALL AMERICAN ADVISORY COUNCIL**

### **ABOUT THE MAAAC**

The McDonald's All American Advisory Council (MAAAC) is a prestigious institution of McDonald's All American Games alumni who donate their good will and reputations to help the rising stars of tomorrow build a lasting legacy of good sportsmanship and charity.

### **MAAAC THREE POINT MISSION**

As former McDonald's All Americans, leaders in our sport, and strong supporters of children's charities, we uphold the Advisory Council's "Three Point Mission":

1. CHARITY: Lead by example, and show other athletes the importance of becoming a champion in their community by getting involved in important causes such as Ronald McDonald House Charities.
2. LEGACY: Continue building the prestige of the Games by reconnecting fans with the great names and faces that have made this event so memorable.
3. TRUST: Build trusting and lasting relationships between the future stars of the NBA and WNBA and veteran leaders who can aid in their development as athletes and role models.

### **FOUNDING MEMBERS**

**Alonzo Mourning**, McDonald's All American in 1988, Advisory Council Captain since 2007

**Danny Ferry**, McDonald's All American in 1985, member since 2007

**Carlos Boozer**, McDonald's All American in 1999, member since 2009

### **SELECTION CRITERIA**

- Exhibits extraordinary dedication and commitment to giving back to local communities
- Demonstrates reputable behavior consistent with the McDonald's All American Games and RMHC core values
- Has a genuine interest in the McDonald's All American Games program, RMHC and children's charities
- Has been touched by the McDonald's All American Games or RMHC in some capacity

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